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ARKANSAS FORESTRY COMMISSION ARKANSAS LIVESTOCK & POULTRY COMMISSION

ARKANSAS STATE PLANT BOARD





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Arkansas Agriculture Department to Provide Livestock Market News Reporting

LITTLE ROCK, AR – The Arkansas Agriculture Department (AAD) has signed a cooperative agreement with the U.S. Department of Agriculture's Agricultural Marketing Service (AMS) to serve as the state partner for the Livestock Market News reporting program. Beginning August 1, AAD employees will collect data at livestock auctions across the state to be used by AMS to create daily and weekly reports for the cattle industry to measure local, state, and regional market trends.

"The Arkansas Agriculture Department is proud to partner with the AMS to provide information that will help Arkansas cattlemen make informed marketing decisions based on reliable data," says Arkansas Agriculture Secretary Wes Ward. "Livestock market news reporting is another way that we can equip our farmers and ranchers with the best available tools to help make their operations as competitive and profitable as possible."

Daily and weekly market reports will be listed at the USDA website, here, and at the AAD website, here. A voicemail update of the report will be available on August 1, 2018 by calling 501-823-1728. An overview of the Arkansas Livestock Market News reporting program is available, here.

Livestock market news reporters will collect industry-specific data from five Arkansas livestock auctions in August and will add three additional auctions in September. The eight Arkansas livestock auctions with market reporters include Arkansas Cattle Auction Company, Searcy; Ash Flat Livestock Auctions, Ashflat; Benton County Sale Barn, Siloam Springs; County Line Sale Barn, Ratcliff; Hope Livestock Auction, Hope; North Arkansas Livestock Auction, Green Forest; and Ouachita Livestock Market, Ola; I-40 Livestock Auction, Ozark. Find a full list of all Arkansas livestock auctions, here.

"Livestock Auction Reports have been referenced for years by Arkansas cattlemen as a dependable, consistent source of information for local, regional, and state cattle prices," said Cody Burkham, Arkansas Cattlemen's Association Executive Vice President. This is one of the most valuable resources of industry-specific information to our cattle families for herd growth and management, and we are pleased to see it continue in circulation through the partnership with the Arkansas Agriculture Department."

The AAD previously hosted the Livestock Market News reporting program until the mid-1970s when the duties were transferred to the University of Arkansas System Division of Agriculture Cooperative Extension Service (UAEX). "The Cooperative Extension Service was glad to host it for the last 40 years as a service to our clients and it's good to have it return to its original home," said Dr. Vic Ford, Interim Associate Director-Agriculture and Natural Resources-Extension with UAEX.

With questions about the Livestock Market News reporting program, call James Ward at 501-823-1711.

The AAD is dedicated to the development and implementation of policies and programs for Arkansas agriculture and forestry to keep its farmers and ranchers competitive in national and international markets while ensuring safe food, fiber, and forest products for the citizens of the state and nation. Visit www.agriculture.arkansas.gov





